



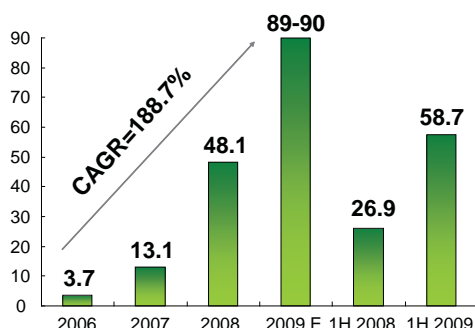
YONGYE INTERNATIONAL, INC.

NASDAQ Global Select Market: YONG
 Price (10/05/2009): \$10.19
 52 Week Range: \$0.65 - \$10.73
 Market Capitalization: \$334.0 M
 Shares Outstanding: 32.8 M
 Revenue (06/30/2009 - TTM): \$79.8M

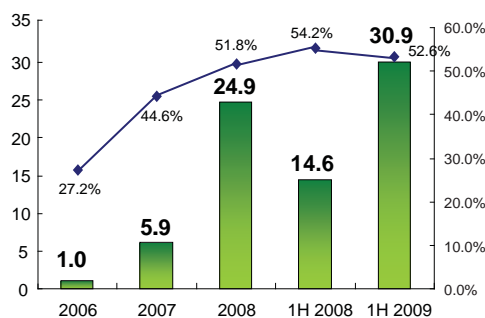
Net Income (06/30/2009 - TTM): \$17.9M
 Earnings Per Share (06/30/2009 - TTM): \$0.58
 P/E(TTM): 17.6X
 Fiscal Year: December 31



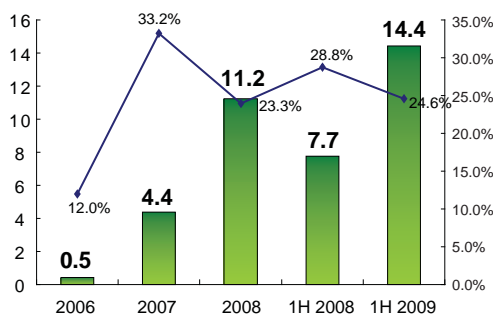
Sales Revenue (\$ millions)



Gross Profit and Margin (\$ millions)



Net Profit and Margin (\$ millions)



Company Description - Yongye International develops, manufactures, and distributes fulvic acid-based nutrients for plants and animals in the People's Republic of China under the Shengmingsu brand name. The Company's proprietary extraction techniques and patented mixture processes lead to a very pure and bioactive source of fulvic acid which enable Yongye to create some of the most effective plant and animal nutrients on the market. Directly addressing the need for greater efficiency in the agricultural sector, Yongye's products dramatically increase crop yields and improve the health of livestock. Yongye is headquartered in Beijing and its operations take place through a Cooperative Joint Venture (CJV), Yongye Nongfeng Biotechnology Company, Ltd., located in Inner Mongolia. Most of the Company's sales occur through a group of independent distributors that sell products to a unique branded store network.

INVESTMENT HIGHLIGHTS

Imperative to Enhance Agricultural Yields Creates Strong Market Demand - The amount of arable and productive land in China is declining due to urban encroachment and non-production as farmers move to cities for higher paying jobs. China's increasing affluence and rising concerns about food quality and safety have led to greater demand for organic plant and animal nutrients.

Shengmingsu Is a Superior, Broad-Based Plant and Animal Nutrient Product - Yongye's proprietary fulvic acid extraction and patented manufacturing processes produce leading plant and animal nutrients. Plant nutrients improve crops' tastes and nutritional values while enabling the crops to produce greater yields. Specifically, Yongye's products increase crop yields by up to 25%, shorten harvest times by up to two weeks, and foster stronger and larger leaves and roots. Yongye's animal nutrient is a food supplement, currently focused on dairy cows. Our product has natural antibiotic properties that help to reduce mastitis and increase milk production.

Unique, Scalable Sales and Marketing Model Drives Rural Sales - Yongye sells its Shengmingsu products via a distinctive distribution model that is comprised of provincial and local distributors and a unique retail level, branded store network. Yongye's distributors work with independently owned retail agricultural product stores and distributors to create a network of "branded stores" which prominently carry Yongye's Shengmingsu brand. During the first three quarters of 2009, an additional 5,825 independently owned stores were added bringing the total number of stores selling "Shengmingsu" plant and animal nutrient products to approximately 7,000. In addition to regular training programs, each branded store is supplied with resources, such as educational and promotional materials, which help farmers understand the benefits of using Yongye products.

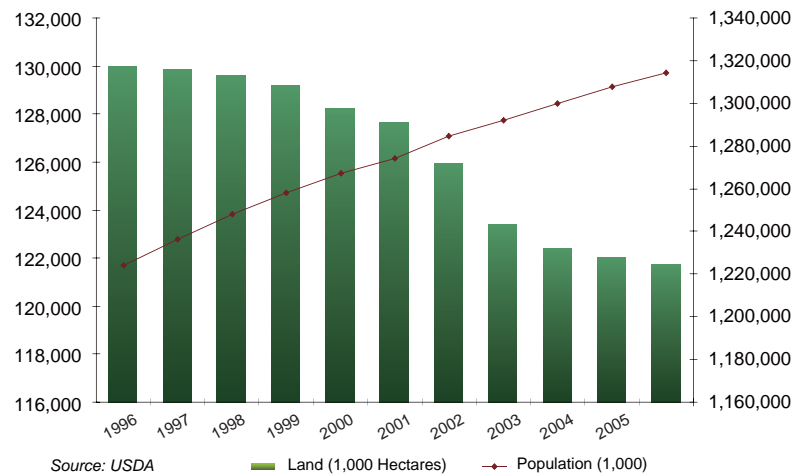
Exceptional Growth in Revenues and Net Income - Net revenue was \$46.3 million in the second quarter of 2009, an increase of 162.9% from \$17.6 million in the second quarter of 2008. Gross profit increased from \$9.6 million in the second quarter of 2008 to \$24.3 million in the second quarter of 2009. Net income increased 58.1% to \$11.3 million in the three months ended June 30, 2009, or \$0.37 per diluted share, compared to net income of \$7.2 million, or \$0.38 per diluted share, in the same period of 2008. The Company raised \$9.0 million through a private placement in May 2009. Yongye projects for 2009 revenue of \$89-\$90 million and net income of \$23-\$24 million.

Strong Management Team Committed to Public Company Excellence - In 2009, Yongye built an independent board of directors, appointed a well-qualified, English-speaking Chief Financial Officer, selected a "Big 4" independent audit firm, and listed its common shares on a major stock exchange in the United States. Sean Shao, one of the Company's four independent directors, is chairman of the audit committees for several NASDAQ companies. In April 2009, Sam Yu joined the Company as Chief Financial Officer. Subsequently, in May 2009, Yongye selected KPMG Huazhen as its independent auditor. In early September, Yongye's common stock was listed on the NASDAQ Global Select Market.

IMPERATIVE TO IMPROVE AGRICULTURAL YIELDS CREATES DEMAND

According to the FAO, China has more than 20% of the world's population, but only 7% of the world's arable land. Every hectare of arable farmland in China must support 10.3 people, whereas every hectare of arable farmland in the European Union and United States must support 5.1 people and 1.6 people, respectively. With a population of 1.3 billion people and an estimated average annual growth rate of 0.9% through 2010, China's farmland is currently being used at close to full-capacity levels to meet domestic demand. Therefore, China needs to use its land more efficiently to improve productivity.

China's Arable Land and Population



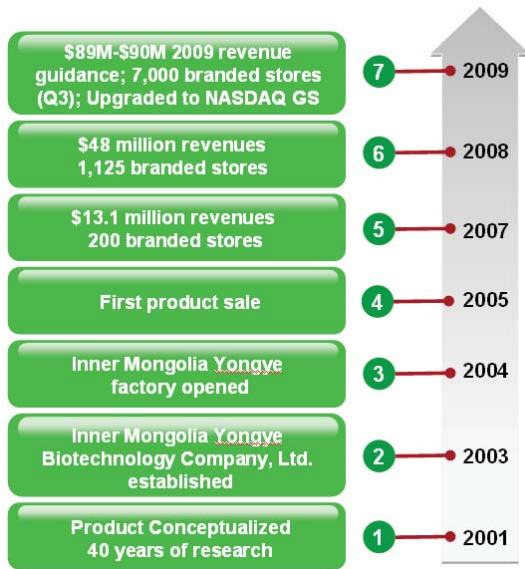
China is experiencing rapid urbanization, which is creating pressure to use arable land for development and industrial purposes. Arable land is also being lost due to pollution (especially by heavy metals), uncontrolled erosion, overuse of chemical fertilizers and desertification. At the end of 2007, China had a total of 122 million hectares of arable farmland, which is expected to decrease to about 97 million hectares by 2015 (China National Grain and Oil Information Center).

As the overall economy grows, consumer demand for better quality food products is also growing. Over 60% of the nation's population is comprised of low income, rural farmers (Asian Development Bank). The government has made raising the level of rural income, especially in Western China, a top economic and social goal. The government expects annual rural income to grow between 5% and 10% through 2010. With increased income among a large portion of the population, demand for better food products, including organic "Green Food" is expected to grow.

Food security has become a national priority in China. Agence France-Presse reported that China is self-sufficient in its ability to raise most of its staple crops, which is a part of food security, but increasingly must rely on imports of some agricultural products, such as soybeans, to meet rising domestic demand. This is even after China's agricultural output increased 19% from 1988 to 2004 (total crop output was 394,080,000 tons in 1988 compared to 469,469,000 tons in 2004).

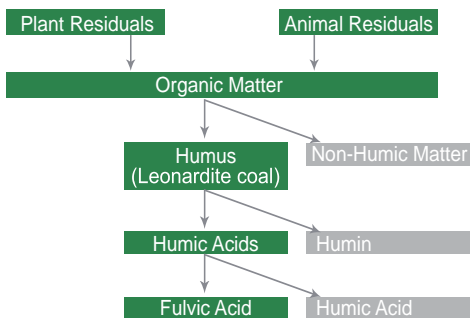
Demand for organic plant fertilizers and nutrients are expected to grow with greater concerns over food quality and environmental issues. Overreliance on chemical fertilizers has led to soil degradation and water pollution, raising the importance of alternative means of increasing productivity. The government plans to spend approximately \$169 billion, or 1.6% of GDP, between 2006 and 2010 on environmental objectives. In 2007, China spent about \$5.9 billion on direct subsidies for grain production and the purchase of agricultural materials, up 63% from 2006. The government is planning for additional farm subsidies, land reform initiatives, and elimination of certain agricultural taxes and is promoting the production of organically grown products by setting new standards.

CORPORATE OVERVIEW



Inner Mongolia Yongye Biotechnology Company, Ltd. ("Inner Mongolia") is the predecessor company to Yongye Nongfeng and was spun off as a business entity on January 4, 2008. Through a Reverse Merger Takeover Process, it began trading on the OTC Bulletin Board on April 17, 2008 under the symbol "YGYB". Throughout 2008, Inner Mongolia Yongye provided all of the necessary finished goods to Yongye Nongfeng through an exclusive contract manufacturing agreement. Beginning June 1, 2009, Yongye received the manufacturing license for its products and took over the manufacturing process from the predecessor company and now produces all its own products. In September 2009, Yongye listed its common shares on the NASDAQ Global Select Market under the symbol "YONG".

SHENGMINGSU IS A SUPERIOR, BROAD-BASED PLANT AND ANIMAL NUTRIENT PRODUCT



Fulvic acid is extracted from humic acid. The Company obtains its humic acids from lignite coal which is also known as Leonardite coal. China has approximately 12% of the world's Leonardite coal reserves (World Energy Council) and 250MM tons much of which is found in Inner Mongolia. Once the restructuring is complete, the Company will use the same principal suppliers of humic acid as used by Inner Mongolia Yongye to leverage these long standing relationships for competitive pricing and

security of high quality raw materials. Fulvic acid strengthens the cell walls of plants and animals and acts as a transport mechanism to speed the absorption of essential minerals and nutrients by cells while promoting cell formation. The Company adds to this base its own proprietary mixture of macro and micro nutrients to ensure plant growth. These formulas help bind and stabilize the light weight molecules in fulvic acid with the additional components and stabilize it for use on crops. Yongye has two patents pending for this mixture and stabilization process in its plant and animal nutrient products. These pending patents are the result of over five years of research by the Company's former Chief Scientist, Dr. Gao Jing. The PRC Authority and National Scientific Institute have approved the Company's production process.

The Company's current universal plant nutrient product with the Shengmingsu brand name is a liquid nutrient which is applied via a foliar spray. This product corrects micronutrient imbalances in plants due to the poor condition of the soil. Once applied, the nutrients are absorbed and become bioactive within eight hours of application. Adding its own macro and micro nutrients, including nitrogen, phosphorus, boron and zinc, the Company's plant nutrient also enhances the ability of plants to draw additional nutrients from the soil through its stronger root system. The plant nutrient is very symbiotic with traditional fertilizers and improves the effectiveness of the fertilizer used by 10% to 50%. Plants' resistance to disease and pests is increased due to plant strength. Once applied, plant appearance and nutritional yield is increased.

The Company's animal nutrient product is for use by dairy cows and is mixed with their feed at normal feed- ing time. Fulvic acid is a natural antibiotic, corrects micronutrient imbalances, reduces illnesses, helps digestion and promotes the general health, and greater weight, of livestock. Use of the nutrient product leads to increased milk production and reduced mastitis which is a wide-spread inflammation problem in the dairy industry worldwide. Yongye plans to add specialized products for chickens and pigs in the near future.

Key Attributes of Fulvic Acid

- Dissolves and then absorbs mineral into itself
- Polymer properties protect vitamins and minerals during uptake or digestion
- Contains many essential nutrients for health and growth
- Works especially well in adverse conditions
- Increases natural strength and ability of cells to fight off sickness and disease
- Scavenges free radicals and removes toxins such as heavy metals and pollutants
- Increases oxygen intake into the cells
- Maximizes enzyme development which results in better uptake or digestion

Plants		
Plant	Yield Increase	Other Benefits
Capsicum (green pepper)	Up to 23%	
Carrot	Up to 25%	
Celery	Up to 25%	
Cucumbers	Up to 22%	Produces greener leaves and taller plants by 3.0 cm and is ready for market by up to 11 days earlier
Grapes	Increases weight of individual grape by up to 18%	Increases sugar content 37%

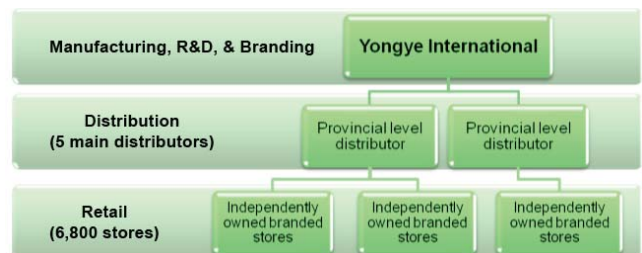
Compelling value proposition and return-on-investment drive repeat sales and growing market penetration

- Value proposition: For every 1 RMB that a farmer spends on Shengmingsu, the farmer will gain 10 RMB back in increased value for his crops in the marketplace
- Case study: a farmer invested 42 RMB on three applications of Shengmingsu that resulted in improved radish yield leading to a 2,200 RMB return

UNIQUE, SCALABLE SALES AND MARKETING MODEL DRIVES RURAL SALES



As of Q3 2009, Yongye products were distributed in 4 main provinces (Inner Mongolia, Hebei, Gansu, and Xinjiang) and 5 test markets (Heilongjiang, Jilin, Liaoning, Yunnan, and Hainan). The approximate 7,000 retail stores selling Shengmingsu products create a “community-direct” model through which the Company’s distributors work with independently-owned agricultural product stores to bring them into the branded store network. Yongye products are featured and prominently displayed inside these stores, as well in store front messaging visible from the street. This model creates a network of specialized agricultural product stores which have a local feel and strong recognition in the community. After branding, each store has the opportunity to sell a nationally distributed product which attracts greater attention to the store. Stores are supplied with resources such as educational and promotional material which help farmers understand the benefits of using Yongye products. They receive marketing support in the local community through advertising on national and local television stations and in local print media as well as billboards and banners in villages.



COMPETITIVE LANDSCAPE

Although domestic competition for plant nutrients comes from the traditional fertilizer industry, the plant nutrient market does not compete directly with fertilizers. China's fertilizer industry is highly fragmented, with over 2,800 fertilizers registered with the government. Yongye competes against 164 other fulvic acid fertilizer products. However, only four other similarly enhanced fulvic acid based products are true competitors. Most of the products provided by local fertilizer companies are low-quality liquid compounds, many of which are not licensed for sale. These products do not provide plants with a full range of nutrients. While international competitors have higher quality products than do domestic competitors, they charge significantly higher prices. Yongye's animal nutrient product competes against medicines which are typically used to treat livestock after the onset of a medical issue. The company's nutrient product for dairy cows underwent testing which proved that it improved milk production and helped dairy cows avoid a number of diseases, including mastitis. The use of animal nutrients promotes health and decreases the need for expensive medicines.

The Market for Plant Nutrients

China Market

- China's cash and row crops, cultivated on approximately 1.8 B Mu of arable land, benefit from Shengmingsu
- China purchased 63% more agricultural materials in 2007 than 2006* - the market is continuing to expand

Yongye's Market: Four Main Provinces

- Plant nutrient products applied to approximately 6% of all arable land in 4 main provinces**
- China continues to produce and export more cash crops, which is Yongye's current focus***

Market Penetration in Four Main Provinces					
	Inner Mongolia	Gansu	Hebei	Xinjiang	Totals
Application Rates	4.57%	2.59%	8.18%	7.63%	5.92%
Total Mu in Province	63,855,000	39,566,250	73,005,750	30,881,250	207,308,250
Applied Mu	2,918,174	1,024,766	5,971,870	2,356,239	12,271,049

FOCUSED GROWTH STRATEGY

Geographic Expansion - Building on the success of the "branded store" network that Yongye's distributors have built, Yongye plans to rapidly accelerate its expansion into new provinces, particularly those in southern China, beginning in 2010. The Company expects continued successful replication of the "branded store" model implemented by its distributors, which involves adding stores to its network and providing them with technical product training, sales leadership training, and integrated marketing campaigns.

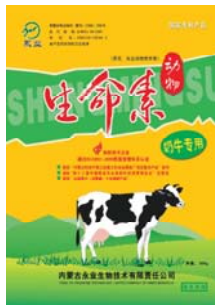
In conjunction with the new market expansion strategy, Yongye also plans to continue to increase the number of branded stores in existing markets and expand its market penetration for *Shengmingsu*.



Marketing and Advertising - Yongye will continue to invest significantly in its highly effective channel development activities to support its planned geographic expansion. The Company will strengthen and expand the brand recognition of *Shengmingsu* through advertising on top-tier national and local media outlets, such as China Central Television, that serve rural farmers and agriculture product store owners and distributors. Integrated advertising and promotion campaigns at the national, provincial and village level will ensure that rural farmers receive the Company's branding message that *Shengmingsu* gives them the best value proposition for their plant and animal nutrient needs.

Production Capacity - Yongye plans to increase its production capacity in the near future to ensure that the Company has sufficient capacity for sustainable long-term growth. Currently, the Company's highly effective manufacturing facility, with annual production capacity of 10,000 tons of Shengmingsu branded nutrient products, operates at full capacity.

Vertical Business Integration - Yongye intends to increase its profitability through upstream and downstream business integration. Yongye plans to acquire a lignite coal mine in order to directly secure the raw materials that drive the largest percentage of its cost of sales. This acquisition will enable the Company to tightly integrate the production of its humic acid with its fulvic acid extraction processes and it expects to reduce costs and ensure control over the quality of the humic acid produced once this is fully integrated. This is expected to enable Yongye to increase its gross margin.



In addition, Yongye plans to acquire the *Shengmingsu* distribution channel from certain distributors that have strong, established branded store networks. This initiative would enable Yongye to establish more direct control over sales to end customers, improve its profit margin, and decrease the risk of high customer concentration.

Following its increased investment in research and development, Yongye also plans to launch new products and extensions of existing products, which would substantially increase the value of the distribution channel and deliver new revenue opportunities.

STRONG MANAGEMENT TEAM COMMITTED TO PUBLIC COMPANY EXCELLENCE

Zishen Wu, Chairman and Chief Executive Officer - Mr. Wu has been CEO and Chairman of the Board of Directors since the Company's inception in 2003. Previously, Mr. Wu co-founded Yongye Organism Technology Company to produce plant and animal nutrients. He currently is the Deputy Chairman of the Inner Mongolia Chamber of Commerce and a member of the Executive Committee for Industry and Commerce Association in Inner Mongolia.

Qiang Zhao, VP Sales and Marketing and Director - Mr. Zhao has over 18 years of marketing and consulting experience with well-known, globally competitive consumer product companies such as Guangdong Galanz Group, Gracewell, and HTW. He has become one of the leading marketing strategists in China and has written and published three sales & marketing books in China and is the Senior Adviser for the "Sales and Marketing Journal" & the "China Business News." Mr. Zhao received his B.A. in Journalism from China Media University, and his MBA from Cheung Kong Graduate School of Business.

Sam Yu, Chief Financial Officer - Mr. Yu is responsible for the Company's financial planning, control and reporting activities. Prior to joining Yongye, he provided consulting services to Chinese companies listed on the Nasdaq Stock Exchange. Prior to that, he served as Chief Operating Officer of Lionax International Investment Holding Ltd, where he was responsible for developing the company's business strategy and oversaw manufacturing, finance and other key operations. He also assisted the company with its listing on Euronext Stock Exchange. Mr. Yu holds an MBA from Stanford University and a bachelor of economics degree in international accounting from the University of International Business and Economics in Beijing.

Larry Gilmore, VP Corporate Strategy - Prior to joining Yongye, Mr. Gilmore was SVP of operations for Asia Standard Energy, where he was responsible for raising financing and corporate oversight of finance and accounting. Mr. Gilmore served as Managing Director of GC Global and assisted large organizations in major scale change initiatives prior to which he was the Manager of Human Resources at Alcatel and a Senior Consultant at Deloitte and Touche.

■ SUMMARY FINANCIAL DATA

Income Statement	For the Three Months Ended		For the Six Months Ended	
	June-30-09	June-30-08	June-30-09	June-30-08
SALES	46,271,544	17,598,671	58,707,319	26,896,639
COST OF SALES	21,936,877	7,996,521	27,839,484	12,419,020
GROSS PROFIT	24,334,667	9,602,150	30,867,835	14,567,619
GROSS MARGIN	52.6%	54.6%	52.6%	54.2%
SG&A	8,360,704	1,231,709	11,614,731	4,809,602
INCOME FROM OPERATIONS	15,973,963	8,370,441	19,253,104	9,758,017
OPERATION MARGIN	34.5%	47.6%	32.8%	36.3%
OTHER EXPENSES/(INCOME), NET	-2,678	386,409	3,721	386,062
INCOME BEFORE PROVISION FOR INCOME TAXES	15,976,641	7,984,032	19,249,383	9,371,955
PROVISION FOR INCOME TAXES	4,591,776	219,983	4,747,223	594,765
NET INCOME	11,384,865	7,764,049	14,502,160	8,777,190
NET MARGIN	24.6%	44.1%	24.7%	32.6%
Net income per share:				
Basic	\$0.37	\$0.39	\$0.51	\$0.52
Diluted	\$0.37	\$0.38	\$0.50	\$0.51
Weighted average shares used in computation:				
Basic	30,222,243	18,496,093	28,500,814	14,970,434
Diluted	30,946,016	19,084,248	28,653,708	15,089,375

Balance Sheet

	Yongye International and Subsidiaries June 30, 2009	Yongye International and Subsidiaries December 31, 2008	The predecessor Inner Mongolia Yongye December 31, 2007
Cash and Cash Equivalents	\$ 4,860,814	\$ 4,477,477	\$ 376,002
Current Assets	69,142,538	29,040,734	12,863,821
Total Assets	76,324,333	34,504,261	23,131,656
Current Liabilities	22,776,647	3,493,911	10,208,031
Long Term Loans	273,615	230,121	12,153
Total Stockholders' Equity	\$51,989,364	\$29,410,189	\$12,911,472

Contact:

Yongye International, Inc.

Mr. Larry Gilmore
Suite 608, Xueyuan International Tower
No. 1 Zhichun Road
Haidian District, Beijing, China
Phone: +86-10-8231-8626
Fax: +86-10-8231-1797

CCG Investor Relations

Mr. Crocker Coulson
President
Phone: +1-646-213-1915
(New York)
Email: crocker.coulson@ccgir.com
<http://www.ccgirasia.com/>

Attorney:

Loeb & Loeb, LLP
345 Park Avenue
New York, NY 10154
Phone: +1-212-407-4000
Fax: +1-212-407-4990

Independent Auditor:

KPMG Huazhen
Independent Auditors
8th Floor, Tower E2, Oriental Plaza
1 East Chang An Avenue Beijing
100738, China
Phone: +86 (10) 8508-5000 ext 5515
Fax: +86 (10) 8508-5111

Business Risks and Forward-Looking Statements

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such factors include, but are not limited to, the company's ability to develop and market new products, the ability to access capital for expansion, changes from anticipated levels of sales, changes in national or regional economic and competitive conditions, changes in relationships with customers, changes in principal product profits and other factors detailed from time to time in the Company's filings with the United States Securities and Exchange Commission and other regulatory authorities. The company undertakes no obligation to update or revise to the public any forward-looking statements, whether as a result of new information, future events or otherwise. This Profile of Yongye Biotechnology International Company, Ltd. was developed by the Company, is intended solely for informational purposes and is not to be construed as an offer or solicitation of an offer to buy or sell the Company's stock. This Corporate Profile is based upon information available to the public, as well as other information from sources which management believes to be reliable, but it is not guaranteed by Yongye International, Inc. to be accurate, nor does Yongye International, Inc. purport it to be complete. Opinions expressed herein are those of management as of the date of publication and are subject to change without notice.