



For Immediate Release

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## **Yongye International Hosts Official NASDAQ Visit to Inner Mongolia**

**BEIJING, China, June 1 2010-** Yongye International, Inc. (NASDAQ: YONG), (“Yongye” or the “Company”) a leading manufacturer, developer and distributor of Shengmingsu brand plant and animal nutrient products in China, today announced that on May 25<sup>th</sup> and May 26<sup>th</sup>, 2010, the Company, in cooperation with the central government of Inner Mongolia Autonomous Region, hosted the multi-day event entitled “NASDAQ Comes to Inner Mongolia.”

NASDAQ’s Senior Vice President, Mr. Robert H. McCooey, led a 16-member corporate delegation from the USA which was comprised of well respected investment banks, SEC legal practitioners and investor relations firms. The NASDAQ delegation met with local government officials, including the Chairman of the Inner Mongolia Autonomous Region, Mr. Bagatur, to discuss economic development in the region and the benefits that a NASDAQ listing can bring to local enterprises looking to gain access to the US capital markets. The delegation also held an IPO seminar for local entrepreneurs and made a presentation at the Inner Mongolia University Business School. The delegation visited the production facility and a local Yonge branded store. Currently, Yongye International is the only company from Inner Mongolia listed on the prestigious NASDAQ board.

“As the only NASDAQ-listed company from Inner Mongolia, it was our great honor to introduce the NASDAQ delegation to local government officials, entrepreneurs and the broader business community in Inner Mongolia,” said Mr. Zishen Wu, Chief Executive Officer of Yongye International. “Inner Mongolia has been the fastest growing region in China over the past eight years, and we believe there are many local companies that will be able to finance their growth by leveraging the equity capital markets via an overseas NASDAQ listing.”

### **About Yongye International, Inc.**

Yongye International is a Chinese organic agricultural nutrient company headquartered in Beijing, with its production facilities located in Hohhot, Inner Mongolia, China. Yongye markets two lines of organic nutrient products: a liquid nutrient product which is sprayed on plants and a powder nutrient product which is added to animal feed. Both products are sold under the brand name “Shengmingsu,” which means “life essential” in Chinese. The Company’s patented and patent pending formulas and proprietary extraction processes allow it to create products that increase crop yields and improve the health of livestock. The Company sells its products to provincial or regional distributors, who then channel those products to a carefully selected network of independently-owned Yongye branded stores in China. For more

information, please visit the Company's website at <http://www.yongyeintl.com>.

### **Safe Harbor Statement**

This press release contains certain statements that may include "forward-looking statements." All statements other than statements of historical fact included herein are "forward-looking statements." These forward-looking statements are often identified by the use of forward-looking terminology such as "believes," "expects" or similar expressions, involving known and unknown risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, they do involve assumptions, risks and uncertainties, and these expectations may prove to be incorrect. You should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of a variety of factors, including the risk factors discussed in the Company's periodic reports that are filed with the Securities and Exchange Commission and available on the SEC's website (<http://www.sec.gov>). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these risk factors. Other than as required under the securities laws, the Company does not assume a duty to update these forward-looking statements.

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