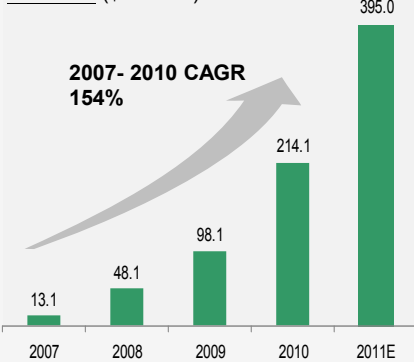


NASDAQ GS: YONG
 Price (9/30/2011): \$4.50
 52 Week Range: \$ 3.52 – \$9.09
 Market Capitalization: \$ 227.3M
 Shares Outstanding: 50.5M
 Revenue (FY 2010): \$ 214.1M

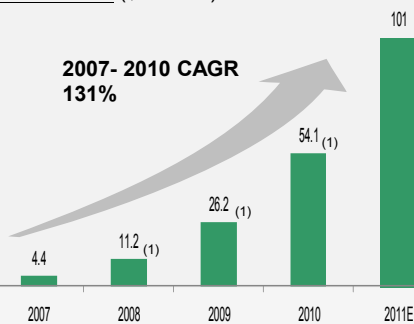
Adjusted Net Income* (FY 2010): \$ 54.1M
 Adjusted Earnings Per Share* (FY 2010): \$ 1.17
 P/S (FY 2010): 1.6X
 Adjusted P/E* (FY 2010): 6.0X
 Fiscal Year: December 31



Revenue (\$millions)



Net income (\$millions)



(1) Adjusted figures exclude the impact of share-based compensation for management and independent directors, the amortization of the acquired Hebei customer list, and a change in the fair value of derivative liabilities.

Balance Sheet Highlights

(\$ in millions)	Sept 2011	Dec 2010	Dec 2009
Cash and equivalents	\$80.4	\$42.0	\$65.5
Accounts receivable	203.7	26.1	6.2
Inventories	48.6	65.9	42.0
Total current assets	340.0	146.5	120.4
Total assets	453.7	247.6	145.8
Short-term and long-term loans	21.5	0.8	3.8
Accounts payable	10.6	6.1	1.2
Accrued expenses	21.3	3.0	1.5
Total liabilities	73.2	22.5	13.2
Total shareholders' equity	331.2	225.1	132.6
Total Liabilities, Series A Convertible Redeemable Preferred Shares and shareholders' equity	453.7	247.6	145.8

COMPANY OVERVIEW

Yongye International ("Yongye" or the "Company") is a Chinese agricultural nutrient company, with production facilities located in Hohhot, Inner Mongolia, China. Yongye markets two lines of nutrient products based on fulvic acid: a liquid nutrient product which is sprayed on plants, and a powder nutrient product which is added to animal feed.

Backed by industry leading R&D and production capabilities, Yongye has an annual production capacity of 46,000 tons. Both products are sold under the brand name "Shengmingsu," which in Chinese means "life essential."

Shengmingsu Products



The Company sells its products through a selected network of over 800 county-level distributors and 29,000 independently owned Yongye-branded retailers spanning over 30 provinces in China. This gives the Company one of the most recognizable and reputable brand names in China's agricultural nutrient sector.

INVESTMENT HIGHLIGHTS

Clear No. 1 Player in a Highly Fragmented and Under-Penetrated Market – China's agricultural fulvic acid nutrient sector has over 800 products and many small local players. Yongye, with its Shengmingsu product, is a leading company with a true nationwide distribution network and brand recognition, enabling it to maintain its no. 1 position in the industry while continuing to take market share.

Large and Attractive Market with Long-Term Growth Prospects – Long-term market growth is driven by China's limited arable land, low crop yields, increasing government focus on food safety and green farming, and large population. These factors combine to create robust demand for agricultural fertilizers, especially fulvic acid based nutrient products, like Shengmingsu.

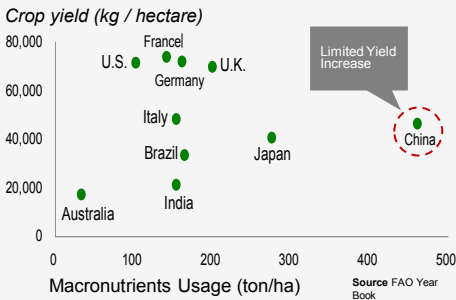
Unique, Scalable Nationwide Distribution Model – A key differentiator for the Company, Yongye has developed a difficult to replicate large multi-tiered distribution model by which it sells directly to provincial distributors who then manage and establish networks of Yongye branded retailers.

Premium and Trusted Brand in the Agricultural Sector – Yongye has built Shengmingsu into a premium and trusted brand through an integrated marketing strategy at the national, provincial, county, and village level.

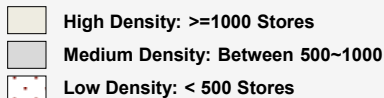
Significant Technical and Manufacturing Competitive Market Barriers – Yongye's award winning proprietary extraction process, patented nutrient formulas, and proprietary blending technologies all contribute to its well-recognized leadership position.

Experienced Management Team – Led by chairman and CEO Zishen Wu, a well-respected entrepreneur and leader in China's agriculture industry, Yongye's senior management team has rich experience in agricultural, financial, marketing and general management.

China - Low Crop Yield vs. Other Developed Markets



Yongye Branded Retailers (Over 29,000)



Historical Expansion of Branded Retailers



What is Fulvic Acid?

A soluble mixture of organic acids exists in geologic deposits such as coal, fossil fuel and lignite, that has the ability to transport nutrients and minerals to cells and help cells digest minerals. There is growing demand for fulvic acid based nutrients, like Yongye's Shengmingsu, which help crops more effectively absorb fertilizer and minerals in degraded soil to increase yields.

MARKET AND BUSINESS OVERVIEW

China's Agricultural Fertilizer Market – The Chinese agricultural market faces unique challenges, however these challenges also create significant growth opportunities for Yongye. Some of the key factors that contribute to the long-term growth opportunities are China's low crop yields (Chinese yields are roughly half those of the U.S. per hectare) and China's limited arable land (China has 7 percent of the world's arable land but 20 percent of the world's population).

The Shengmingsu Product – Shengmingsu is based on Yongye's proprietary extraction technology, high-quality raw materials and patented formula, which has broad-based applications in both liquid and powder form. The liquid crop nutrient is composed of high quality fulvic acid and various micro nutrients like zinc, boron as well as NPK (nitrogen, phosphorus and potassium). This liquid form of Shengmingsu can help:

- Supplement the absorption of fertilizer and soil minerals.
- Stimulate root growth and improve crop yield by 10-30 percent.
- Shorten harvest times by up to two weeks.
- Enhance crops' natural resistance to diseases and pests.
- Increase water and nutrient holding capacity to combat drought or cold weather.
- Reduce chemical fertilizer and pesticide residue.

The powder variant of Shengmingsu provides natural antibiotic-type properties to help reduce mastitis inflammation for dairy cows.

GROWTH STRATEGY

Diversification of Product Line – The Company continues to increase investment in R&D, and actively develops and launches new products and extensions of existing products. Yongye plans to launch two new products in 2012 that will complement its existing Shengmingsu products, both of which will substantially increase the value of the distribution channel and deliver new revenue opportunities.

Expansion of Branded-Retailer Network – Building on its nationwide branded-retailer network, Yongye plans to continue to increase the number of branded retailers in existing markets and expand its market penetration of the Shengmingsu product line.

Increase Production Capacity – In the first half of 2012 Yongye plans to increase its capacity at its newest production facility near the mineral resources project it has acquired in Hohhot. The Company will increase its total combined annual production capacity to 70,000 tons and enabling it to meet the growing demand for the Company's products.

Development of Upstream Integration – Yongye plans to improve its cost structure and enhance its profitability by gaining greater control over its procurement process. In March 2010, Yongye made a \$35 million acquisition of a mineral resources project and is currently seeking remaining governmental approvals to address long-term availability of a key raw material for the production of its product lines.

INVESTOR CONTACT

Yongye International, Inc.
 Ms. Kelly Wang, Finance Director
 Suite 608, Xueyuan International Tower
 No. 1 Zhichun Road
 Haidian District, Beijing, China
 Email: ir@yongyeintl.com
 Phone: +86-10-8231-9608
 Website: www.yongyeintl.com

FTI Consulting (IR Advisor)
 Mr. John Capodanno
 Phone: +1-212-8231-9608
 Email: yong@fticonsulting.com

Mr. John Pattison
 Phone: +86-10-8591-1958
 Email: yong@fticonsulting.com

Business Risks and Forward-Looking Statements

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